

Professional Certificate in Transport & Logistics

There are five learning blocks to this course:



Practical

10 Months

8 Assessments

1 Research Project

You will learn:

This course has been carefully structured to build your knowledge over five key learning blocks:

Block 1 – Strategic Contexts

Explore global business environments, resource planning, sustainable corporate development, and competition, focusing on strategic factors for organisations operating globally.

Block 2 - Leadership and Strategic Management

Examine organisational culture, strategic leadership, collaboration, and business ethics to understand their impact on organisational success and strategy.

Block 3 - - Strategic Network Planning

Delve into organisational models, risk decision-making, forecasting, delivering customer service, and strategies for innovation and change in the global business landscape.

Block 4 - Delivering Strategic Performance Materials

Learn about organisational integration, supply strategies, logistics/operations performance, and the role of technology in implementing organisational strategies for global success.

Block 5 - Research Methods and Professional Project

Develop research skills and undertake a professional project, focusing on both qualitative and quantitative methodologies for effective problem analysis and solving in an organisational context.

About this short course

This Transport and Logistics course is tailored to equip participants with a comprehensive skill set for navigating the intricate world of global supply chains. Beginning with a strategic lens, the course delves into critical aspects such as resource planning, sustainable logistics, and the impact of competition and risk on transport operations. Students explore the symbiotic relationship between organisational culture, leadership, collaboration, and ethical considerations within the logistics and transport sector.

Moving forward, the course focuses on strategic network planning, emphasising the formulation of forward-thinking strategies to ensure the long-term success of logistics enterprises. Topics include forecasting, customer service, and innovation strategies to adeptly respond to market demands and optimise operational efficiency. The latter part of the course focuses on delivering strategic performance in logistics and transport, covering organisational integration, supply strategies, logistics and operations performance, and the role of technology in aligning logistics strategies with global objectives.

The course concludes with an emphasis on research methods and a hands-on professional project, providing participants with the practical skills needed to apply qualitative and quantitative methodologies in solving real-world challenges within the logistics and transport sector. This immersive curriculum ensures that students are well-equipped to strategically lead and adapt to the dynamic landscape of global logistics and transport operations.

This Logistics and Transport course is tailored for professionals and managers operating within the logistics, supply chain, and transportation sectors. It is ideal for individuals seeking to enhance their strategic management and leadership skills in the context of global supply chains. The course is relevant for:

Logistics and Supply Chain Professionals: Individuals directly involved in the planning, execution, and optimisation of logistics and supply chain operations.

Transportation Managers: Professionals responsible for overseeing transportation networks, fleet management, and the efficient movement of goods.

Operations Managers: Those managing the day-to-day operations within the logistics and transport sectors, focusing on resource allocation and performance optimisation.

Leadership Aspirants: Individuals aspiring to leadership roles within logistics and transportation organisations, looking to hone their strategic thinking and decision-making capabilities.

Business Owners and Entrepreneurs: Individuals involved in logistics-related businesses or looking to start ventures within the transportation and supply chain industry.

Professionals in Related Fields: Individuals working in fields closely related to logistics and transport, such as procurement, warehousing, and distribution.

Course Price: R19,500 incl. VAT
Payment plans are available