

2025 Industry Leaders

Corporate Marketing Team of the Year

Sponsored by:



Congratulations to Our Finalists!



Proudly SA

The Proudly South African marketing team drives bold campaigns that champion local businesses. Passionate about economic growth, they create experiences that inspire consumer action — from turning flights into fashion runways to spotlighting local wine. With energy, creativity, and unwavering dedication, they make buying local the exciting, proudly South African choice.



JSE

The JSE Marketing & Corporate Affairs team positions the JSE as Africa's leading exchange through strategic marketing campaigns that drive brand awareness, stakeholder engagement, and business growth. Their expertise spans brand strategy, digital marketing, event management, and corporate communications, making the JSE a trusted, influential brand.



ISB Optimus

The ISB Optimus Marketing Team blends strategic vision and digital innovation to elevate brand awareness and customer engagement. With a seamless mix of strategic storytelling and digital execution, they craft campaigns that amplify the brand's message and drive measurable results. Their collaborative approach fuels growth, making them an invaluable asset to the organisation's success.