

2025 Industry Leaders

Marketer

of the Year

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Congratulations to Our Finalists!



Erné Ankiewicz

Erné's marketing journey began in sales, where she discovered her knack for understanding people and what drives action. Now a Marketing Specialist at Agrigistics, she leads paid media campaigns, refines brand messaging, and makes bold marketing decisions that put people at the centre. With a "win or learn" mindset, Erné thrives on testing, tweaking, and shaping marketing that's both effective and human.



Happy Ngidi

Chief Marketing Officer at Proudly South African, Happy is the force behind the brand's high-impact campaigns. Passionate about local economic growth, she leads initiatives that turn buying local into a way of life. Her leadership has delivered bold activations, strategic partnerships, and amplified brand presence, driving tangible impact for South African businesses.