

2025 Rising Stars

# Marketing Student of the Year

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Graduate  
School



## Congratulations to Our Finalists!



**Syon Roopchand**

At 19, Syon is pursuing a Bachelor of Business Administration in Marketing Management at the IMM Graduate School. His collaborations with The GAPP, Securadoor, and Nex Media have given him diverse marketing experience, while his love of fitness, music, and film brings fresh creativity to his work.



**Sria Roopchand**

Sria is pursuing her Honours in Marketing after earning a Bachelor of Business Administration in Marketing Management from the IMM Graduate School. With experience as a Marketing Assistant at Securadoor and Brand Ambassador at The GAPP, she has honed her skills in branding, strategic marketing, and consumer engagement.



**Deidré Summers**

Deidré, a BCom Marketing and Management Science student at the IMM Graduate School, has always been passionate about marketing for its unique blend of creativity and strategy. She views marketing as solving a puzzle – bringing together fresh ideas, campaigns, and innovative ways to connect with people. Whether through social media, advertising campaigns, or compelling stories, she enjoys creating work that resonates emotionally.