

Emerging Marketer

Of The Year Award



The Criteria

Demonstrated Growth and Progress

Professional growth and progress in the field of marketing. Consider how far they have come in their career relative to their experience level.

Innovative Thinking

Think creatively and develop innovative marketing strategies, campaigns, or projects that have had a notable impact.

Campaign Success

Successful marketing campaigns or initiatives that the candidate has played a significant role in planning and executing.

Quantifiable Results

Achieve measurable results, such as increased engagement, leads, or conversions, and how those results have contributed to the organisation's goals.

Adaptability and Learning

Capacity to adapt to new marketing trends, technologies, and tools.

Teamwork and Collaboration

Collaborate effectively with cross-functional teams, showing leadership and contribution to the success of group projects.

Customer-Centric Approach

An understanding of meeting customer needs and expectations through marketing efforts.

Creativity and Problem-Solving

Ability to approach marketing challenges with creativity and find innovative solutions.

Digital Marketing Competence

Proficiency in digital marketing, including skills related to social media, content marketing, SEO, and online advertising.

Communication Skills

Ability to communicate marketing concepts and ideas effectively, both in writing and verbally.

Long-Term Impact

Efforts to network with professionals in the marketing field, attend marketing events, or seek mentorship opportunities.

Passion for Marketing

Enthusiasm and passion for the field of marketing, as this can be a strong indicator of future success.

Future Potential

The candidate's overall potential for success in the marketing industry based on their achievements and demonstrated skills.

Personal Statement

We encourage the submission of a personal statement or essay where the candidate articulates their passion for marketing, their career goals, and why they deserve the award.

It's important to note that emerging marketers may have limited years of experience but can still make significant contributions and demonstrate exceptional potential.

Suggested Supporting information you can submit (not all required)

MANDATORY SUPPORTING DOCUMENTATION

- Resume or CV
- High Resolution Picture
- Social Media Handles
- Letters of Recommendation/Testimonials
- Portfolio of Work

SUGGESTED OPTIONAL SUPPORTING INFORMATION

- **Personal Statement from Nominee**
- **Media and Publications:** If the Nominee has been featured in industry publications, news articles, or interviews, include links or copies of these media mentions.
- **Optional Supplementary Materials:** Include any additional materials, such as videos, presentations, or samples of collateral, project plans or process flowcharts that can further demonstrate the Nominee's expertise.

Nominate Now