

Marketing Lifetime Achievement Award



The Criteria

Sustained Excellence

Consistent and outstanding performance in marketing over an extended period, demonstrating excellence throughout their career.

Innovative Leadership

Leadership in pioneering new marketing strategies, concepts, or approaches that have had a lasting impact on the industry.

Significant Achievements

Notable achievements and milestones in marketing, such as successful campaigns, product launches, or brand transformations.

Thought Leadership

Role as a thought leader in the marketing field, which may include contributions to marketing literature, speaking engagements, and industry influence.

Mentorship and Education

Commitment to mentoring and educating the next generation of marketers, fostering talent development within the industry.

Industry Impact

Influence on the marketing industry as a whole, including their contributions to industry associations, committees, or standards.

Lifetime Contribution

Overall contribution the candidate has made to the marketing field, including their impact on the organisations they've worked for and the industry at large.

Professional Development

Continuous pursuit of professional development and education to stay current with marketing trends and best practices.



The Marketing Lifetime Achievement Award honours an individual whose career has left an indelible mark on the marketing profession.

**Suggested Supporting information you can submit
(not all required)**

- **High Resolution Picture**
- **Social Media Handles**
- **Letters of Recommendation/ Testimonials**
- **Portfolio of Work:** Evidence of how the candidate has impacted the marketing industry as a whole. Marketing materials, and/or digital content
- **Media and Publications:** If the candidate has been featured in industry publications, news articles, or interviews, include links or copies of these media mentions.
- **Optional Supplementary Materials:** Include any additional materials, such as videos, presentations, or samples of marketing collateral.

Nominate Now