

Sustainability Impact

Award

Overview:

Honours individuals, teams, or organisations that embed sustainability and social responsibility into their marketing or supply chain practices, creating meaningful and measurable ESG impact.



The Criteria

Sustainable Innovation

Implementation of innovative solutions that reduce environmental impact or improve resource efficiency.

Ethical Leadership

Evidence of integrity, transparency, and ethical practice within campaigns or operations.

Social Responsibility

Demonstrated commitment to community upliftment, fair labour, or inclusive business practices.

Measurable Impact

Quantifiable outcomes such as emissions reduction, waste minimisation, or improved livelihoods.

Advocacy & Education

Efforts to inspire others within the industry or community to adopt sustainable approaches.

Suggested Supporting Documents:

- Summary of sustainability project or initiative.
- Data or reports demonstrating measurable ESG outcomes.
- Media or case study references (photos, articles, videos).
- Letters of endorsement from partners, NGOs, or clients.
- Optional short video presentation showcasing project story.

Nominate Now